



ALL ABOUT JAZZ
MUSICIAN PRIMER 2018

By Michael Ricci

ABOUT ALL ABOUT JAZZ

Since its launch in 1995, [All About Jazz](#) has grown to become the most trafficked and most trusted jazz destination on the internet. It's also home to over [100,000 musician pages](#) and over 4,000 teacher profiles. An artist-first website, AAJ continually develops promotional solutions for jazz musicians, helping them reach our vast network of fans and industry professionals worldwide.

This document will help you establish your presence at All About Jazz.

ABOUT YOUR MUSICIAN PAGE

Exceeding 100,000 pages and growing daily, there's a strong possibility your musician page already exists. Pages can be created from an album review, an article or an event. If your page exists, claim it then update it. If your page does not exist, then [create it](#).

Once you create your page, you own it, though more than one person can maintain your page including your publicist, your manager, a trusted friend, a family member or a super fan.

There are several assets associated with your musician page including photos, events, your discography, your biography, links, audio players, videos, teaching information, etc. It's common for an All About Jazz visitor to read an article about you, then click through to your musician page, so it's important to keep your page current: once or twice a year should suffice.

GETTING STARTED

To claim or create your musician page, either sign in or sign up. If you have signed up in the past and forgot your password, reset it. If your email address is old, [contact me](#) and I'll reset your email address and your password.

Once signed in, search for your musician page by clicking the magnifying glass icon in the top right corner of any [All About Jazz page](#). From the search page, click the "Musicians" tab, then search by your name. If your page does not exist, click the ADD IT NOW button. If your page exists, click the CLAIM PAGE button.

SEARCH PAGE

Enter your name under Search Musicians, select your name, then click the “Find” button

The screenshot shows a web interface titled "Search And Sitemap" with a navigation menu including "Hi, Mick", "Albums", "Articles", "Music", "Events", "Photos", "Musicians", "News", "Shop", "Member", and "Admin". The "Musicians" tab is active. The page is divided into several sections:

- Search Musicians:** A search form with two input fields: "by name" (containing "Pat Metheny") and "by instrument" (containing "Pat Metheny / Brad"). A dropdown menu is open under the instrument field, showing "Pat Metheny" and "Pat Metheny / Brad". A green "FIND!" button is below the form.
- Search Similar Musicians:** A search form with a "by name" input field and a green "FIND!" button.
- Links:** A list of links: "All Musician Pages", "Musician by Location", "Teacher by Location", "Birthday Calendar", "Born Today", and "Musicians Dig All About Jazz!".
- Page Activity:** A list of activity categories: "Recently Updated", "Recently Added", "Most Viewed", "Most Followed", and "Recently Deceased".
- For Pros:** A list of links: "About the Database", "Toolkit", "Control Panel", and "Update Your Musician Page".
- Musician Stats:** A section showing "100,680 Musician Pages" and "4,010 Teachers".

At the bottom, there is a section titled "All Website Search Options Or Search With Google" with a "Google Custom Search" input field and a search button.

CLAIM OR CREATE

Your claim request is emailed to me and I'll grant you access to your musician page within 24 hours. Once you receive an email from All About Jazz, click the link in the message. Once you arrive on your page, click the blue "Update Page" button, then complete each tabbed section on the subsequent form.

If your page does not exist, [create it](#). Complete each tabbed section, add your regional information, then save.

The most effective page is a complete page, so upload as much information as possible.

SAMPLE PREMIUM PAGE



★ Premium

Last Updated: October 31, 2017

[BOOK](#) [FOLLOW](#)

Contact

Management
[The Kurland Agency](#)

Web Links



[Biography](#) [Articles](#) [News](#)

Born: August 12, 1954

Pat Metheny was born in Kansas City on August 12, 1954 into a musical family. Starting on trumpet at the age of 8, Metheny switched to guitar at age 12. By the age of 15, he was working regularly with the best jazz musicians in Kansas City, receiving valuable on-the-bandstand experience at an unusually young age. Metheny first burst onto the international jazz scene in 1974.

Pat Metheny is one of those rare artists whose virtuosity is so fluid that it is no longer a necessary lens through which to view his music.

LINKS & CONTACT

Related Links

- ❖ [Musician Section](#)
- ❖ [Musician Toolkit](#)
- ❖ [Musician Page vs Member Page](#)
- ❖ [Upgrading to a premium page](#)

Spread the word

Please forward this document to your jazz musician friends. Thank you!

Contact Us

If you have questions or need assistance, contact Michael Ricci / All About Jazz [here](#).